

Peter Baker, P.Eng.

**NESEA BE12: Deep Energy Retrofits:  
Exterior Cladding Research**




MARCH 6-8, 2012  
SEAFORT WORLD TRADE CENTER  
BOSTON, MA  
WWW.NESEA.ORG/BUILDINGENERGY

NESEA is a registered provider with the American Institute of Architects Continuing Education System. Credit earned on completion of this program will be reported to CES Records for AIA members. Certificates of Completion for non-AIA members will be mailed at the completion of the conference.

This program is registered with the AIA/CES for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing or dealing in any material or product. Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.




Deep Energy Retrofits: Exterior Cladding Research 2

**Learning Objectives**

- Review benefits of exterior insulation strategies
- Examine different methods and materials that can be used in exterior insulation applications
- Focus on cladding attachment issues with exterior insulation approaches
- Examine system limitations (both real and perceived)



Deep Energy Retrofits: Exterior Cladding Research 3

**Overview**

- Building Insulation Retrofit Strategies
- Exterior Insulation Approaches
  - Insulation and Separate Cladding
    - Cladding Attachment
      - Brick Veneer
      - Other claddings
  - Exterior Insulation and Finish System (EIFS)
  - Insulated Metal Panels
- Castle Square Deep Energy Retrofit



Deep Energy Retrofits: Exterior Cladding Research 4

---

## Insulation Retrofit Options



Deep Energy Retrofits: Exterior Cladding Research

5

---

## Insulation Retrofit

- Existing buildings are often un-insulated/poorly insulated
- Insulation options are:
  - Cavity fill
  - Interior insulation
  - Exterior insulation



Deep Energy Retrofits: Exterior Cladding Research

6

---

## Cavity Fill Insulation

- Cavity fill insulation is most common retrofit – but has limitations
  - 4" cavity for older wood frame
  - 3/4" cavity for mass masonry



Deep Energy Retrofits: Exterior Cladding Research

7

---

## Interior Insulation

- Interior insulation retrofit concerns
  - Continuity of insulation (partition walls, floors, etc.)
  - Loss of floor space
  - Occupant disruption
- Desirable if exterior appearance is needed/wanted to be maintained
- Often the best approach for historic buildings
- Not ideal from a building physics perspective



Deep Energy Retrofits: Exterior Cladding Research

8

### Exterior Insulation

- Exterior insulation retrofit
  - Ideal from a building physics perspective
  - Can be completed with less disruption to occupants
  - May come at a higher cost than other approaches

 Deep Energy Retrofits: Exterior Cladding Research 9

### Exterior Insulation

- New approach!
- New approach?
- Not a new approach...
- Pesky Canadians...
  
- Benefits discussed in Canadian Building Digests produced by the National Research Council of Canada in the 1960's

 Deep Energy Retrofits: Exterior Cladding Research 10

### Exterior Insulation

- CBD 44 (W.P. Brown, A.G. Wilson) – Published in 1963

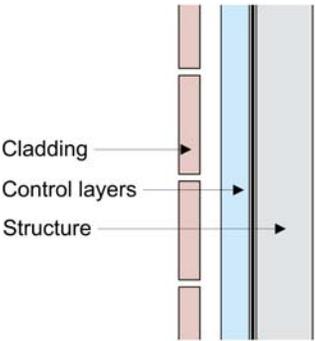
“Application of insulation over the entire exterior of a wall provides an ideal solution to the problems presented by thermal bridges.”

“It should be stressed that many of the thermal bridges occurring in present-day construction can be avoided, or their effects minimized, if they are recognized in the early stages of design.”

 Deep Energy Retrofits: Exterior Cladding Research 11

### Exterior Insulation

- The “Perfect” Wall
- Increase overall thermal performance
- Minimize thermal bridges
- Minimize potential for air leakage condensation
- Improve air tightness?
- Improve rainwater management?



The diagram shows a vertical cross-section of a wall assembly. From left to right, it consists of: a vertical stack of three rectangular blocks representing cladding; a thin vertical line representing control layers; and a thick vertical grey block representing the structure. Arrows point from the labels 'Cladding', 'Control layers', and 'Structure' to their respective parts in the diagram.

 Deep Energy Retrofits: Exterior Cladding Research 12

### 1980s ON – a “weird” builder



Deep Energy Retrofits: Exterior Cladding Research

13

### 1990s ON – a “good” builder



Deep Energy Retrofits: Exterior Cladding Research

14

### 2000s ON – a “typical” builder



Deep Energy Retrofits: Exterior Cladding Research

15

### 2000s MA – a “High-R” assembly



Deep Energy Retrofits: Exterior Cladding Research

16

### 1990s – “modest” retrofit



Deep Energy Retrofits: Exterior Cladding Research

17

### 2000s – “High-R” retrofit



Deep Energy Retrofits: Exterior Cladding Research

18

### Exterior Insulation Approaches

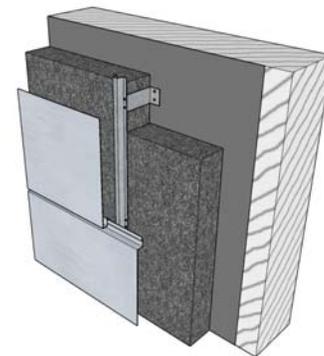


Deep Energy Retrofits: Exterior Cladding Research

19

### Exterior Insulation Approaches

- Insulation and cladding (discrete components)

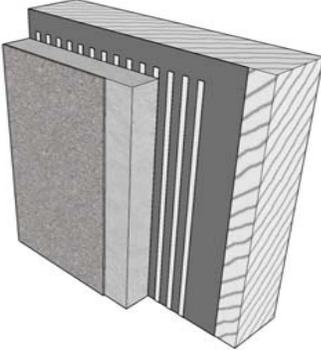


Deep Energy Retrofits: Exterior Cladding Research

20

### Exterior Insulation Approaches

- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)

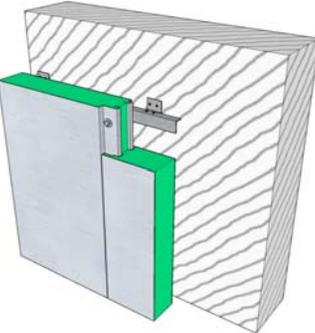


The diagram shows a cross-section of a wall assembly. From left to right, it consists of a structural wall, a layer of insulation, a thin finish coat, and a cladding panel. The insulation and cladding are shown as separate, discrete components.

**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 21

### Exterior Insulation Approaches

- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)
- Insulated Metal Panels (IMP)
  - Used as a complete enclosure

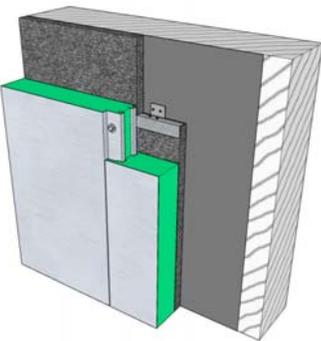


The diagram shows a cross-section of a wall assembly. It features a structural wall, a layer of insulation, and a cladding panel. The cladding panel is shown as a complete enclosure, with a metal panel and an insulation layer bonded together.

**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 22

### Exterior Insulation Approaches

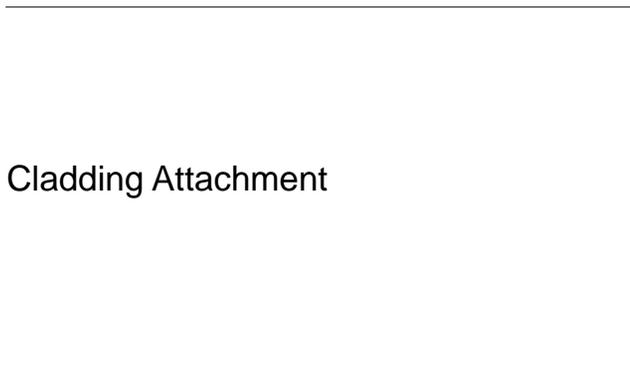
- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)
- Insulated Metal Panels (IMP)
  - Used as a complete enclosure
  - Used as an insulated cladding



The diagram shows a cross-section of a wall assembly. It features a structural wall, a layer of insulation, and a cladding panel. The cladding panel is shown as insulated cladding, with a metal panel and an insulation layer bonded together.

**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 23

### Cladding Attachment



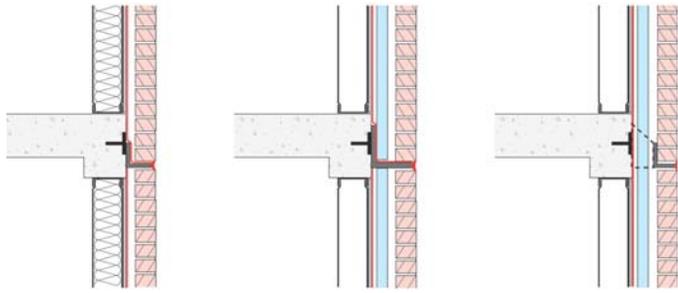
**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 24

### Brick Veneer

- Brick veneer has some of the longest history with exterior insulation
  - Long history = more common
  - More common = less questions
- Not always well done

 Deep Energy Retrofits: Exterior Cladding Research 25

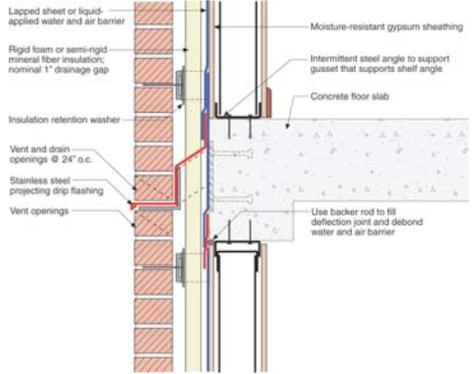
### Brick Veneer



**"The Ugly"**                      **"The Bad"**                      **"The Good"**

 Deep Energy Retrofits: Exterior Cladding Research 26

### Brick Veneer Cladding



 Deep Energy Retrofits: Exterior Cladding Research 27

### Brick Veneer Cladding



 Deep Energy Retrofits: Exterior Cladding Research 28

### Brick Veneer Cladding

**BSC Building Science Corporation** Deep Energy Retrofits: Exterior Cladding Research 29

### Brick Veneer Cladding

- Alternate details and support options exist
- Support systems for brick can be modified for other building elements
  - Decks
  - Balconies
  - Canopies
  - Etc.

**BSC Building Science Corporation** Deep Energy Retrofits: Exterior Cladding Research 30

### Brick Veneer Cladding

**BSC Building Science Corporation** Deep Energy Retrofits: Exterior Cladding Research 31

### Brick Veneer Cladding

**BSC Building Science Corporation** Deep Energy Retrofits: Exterior Cladding Research 32

## Other Claddings

- For insulation less than 1.5" – direct attachment of cladding though insulation back to the structure is practical
- For insulation greater than 2" – a secondary cladding support structure is often needed.



Deep Energy Retrofits: Exterior Cladding Research

33

## Other Claddings

- Lighter weight claddings (metal/wood/fiber cement)
  - Less common = less experience
  - Less experience = more questions
- Cladding support systems historically done poorly
- Systems are getting better

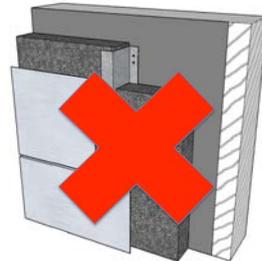


Deep Energy Retrofits: Exterior Cladding Research

34

## Other Claddings

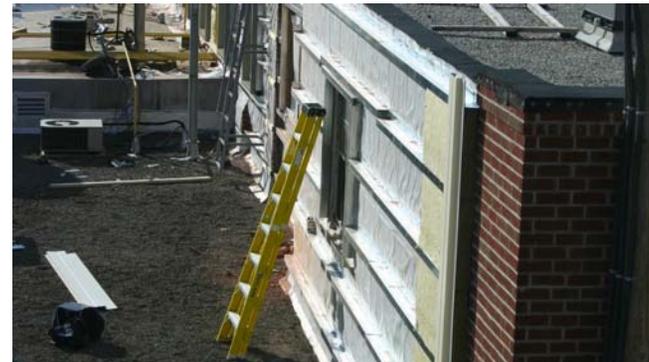
- Single "z-furring"
  - Poor thermal performance (steel stud wall on the exterior – why bother?)



Deep Energy Retrofits: Exterior Cladding Research

35

## Other Claddings



Deep Energy Retrofits: Exterior Cladding Research

36

### Other Claddings

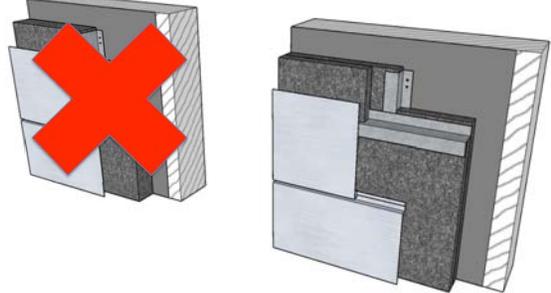
- Single “z-furring”
- Double “z-furring”
  - Can be made to function reasonably well provided that two layers of insulation are used.
  - Often designed with first layer bridging insulation and second layer creating a gap behind the cladding = single “z-furring”



Deep Energy Retrofits: Exterior Cladding Research 37

### Other Claddings

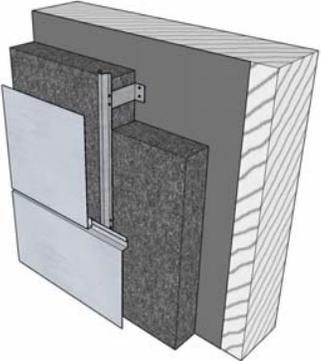
- Single “z-furring”
- Double “z-furring”




Deep Energy Retrofits: Exterior Cladding Research 38

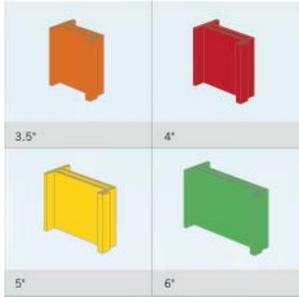
### Other Claddings

- Single “z-furring”
- Double “z-furring”
- Clip and “z-furring” or hat channel
  - Metal clip
  - Fiberglass clip




Deep Energy Retrofits: Exterior Cladding Research 39

### Other Claddings

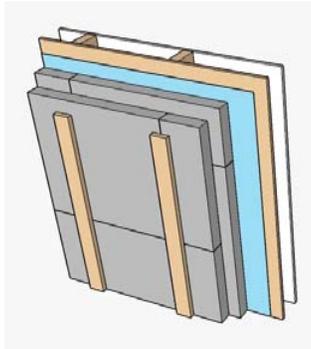




Deep Energy Retrofits: Exterior Cladding Research 40

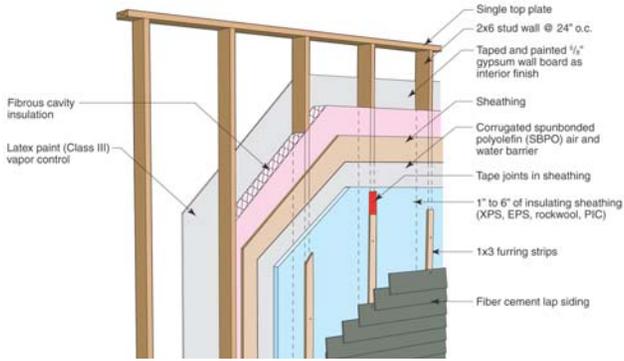
### Other Claddings

- Single “z-furring”
- Double “z-furring”
- Clip and “z-furring” or hat channel
  - Metal clip
  - Fiberglass clip
- Attach furring directly back to structure through insulation



**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 41

### Other Claddings



**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 42

### Other Claddings



**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 43

### Direct Cladding Attachment Through Insulation

**bsc** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 44

### Direct Attachment Through Insulation

- Lots of practical experience with this approach for lightweight cladding systems over thick layers of insulation (several decades).
- Approach has demonstrated very good long term performance
- High resistance from industry

 Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research 45

### Direct Attachment Through Insulation

- “Does the insulation provide any additional capacity for the system?”
- BSC staff test



 Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research 46

### Direct Attachment Through Insulation

- System loaded with air gap between furring and wall



 Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research 47

### Direct Attachment Through Insulation

- System loaded with 4” of rigid mineral fiber insulation between furring and wall

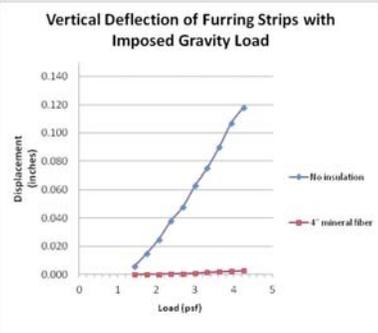


 Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research 48

### Direct Attachment Through Insulation

- The answer is yes!



Vertical Deflection of Furring Strips with Imposed Gravity Load

Displacement (inches)

Load (psf)

— No insulation

— 4" mineral fiber

**bsc** Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research

49

### Direct Attachment Through Insulation

- “Does the insulation crush under load?”
- The answer is yes!...
- Loading a system until failure (500lbs to 1000lbs or more per screw fastener) will crush most rigid insulations

.....Unfortunately it is the wrong question

**bsc** Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research

50

### Direct Attachment Through Insulation

- “Does the insulation crush under a load similar to what will be imposed on it in a cladding support application?”
- The answer is no!...



Context is important

**bsc** Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research

51

### Direct Attachment Through Insulation

- Typical cladding weights (psf)

	low	high
Vinyl	0.6	1.0
wood	1.0	1.5
fiber cement	3.0	5.0
stucco	10.0	12.0
adhered stone veneers	17.0	25.0

**bsc** Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research

52

### Direct Attachment Through Insulation

- Typical weights per fastener (lbs)

fastener spacing (in)	16" x 16"	16" x 24"	24" x 24"
area/fastener (ft <sup>2</sup> )	1.78	2.67	4
vinyl	1.8	2.7	4.0
wood	2.7	4.0	6.0
fibercement	8.9	13.3	20.0
stucco	21.3	32.0	48.0
adhered stone veneers	44.4	66.7	100.0

 Deep Energy Retrofits: Exterior Cladding Research 53

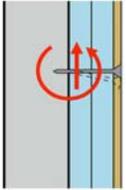
### Direct Attachment Through Insulation

- Acceptable deflection not ultimate capacity governs
- What is acceptable deflection?
  - Movement a cladding system can accommodate without physical damage or exceeding aesthetic tolerances
- Proposed limits
  - Lap sidings and panel cladding ~ 1/16"
  - Brittle claddings ~1/64" (after initial deflection)

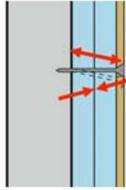
 Deep Energy Retrofits: Exterior Cladding Research 54

### Direct Attachment Through Insulation

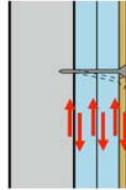
- Typical forces developed in the system



Shear and rotational resistance provided by fastener to wood connections



Rotational resistance provided by tension in fastener and compression of the insulation



Vertical movement resistance provided by friction between layers

 Deep Energy Retrofits: Exterior Cladding Research 55

### Gravity Load Response Testing

- BSC Research (Supported by DOE Building America Program)
- Short Term and Long Term Deflection Testing
- Multiple insulation types
  - EPS
  - XPS
  - Foil faced polyisocyanurate
  - Rigid mineral fiber

 Deep Energy Retrofits: Exterior Cladding Research 56

### Direct Attachment Through Insulation

- Short term testing
- Test panels
  - 4'x8'
  - 1x3 furring spaced 24" oc
  - 16" vertical spacing of fasteners
- Multiple thicknesses
  - 4" and 8" tests

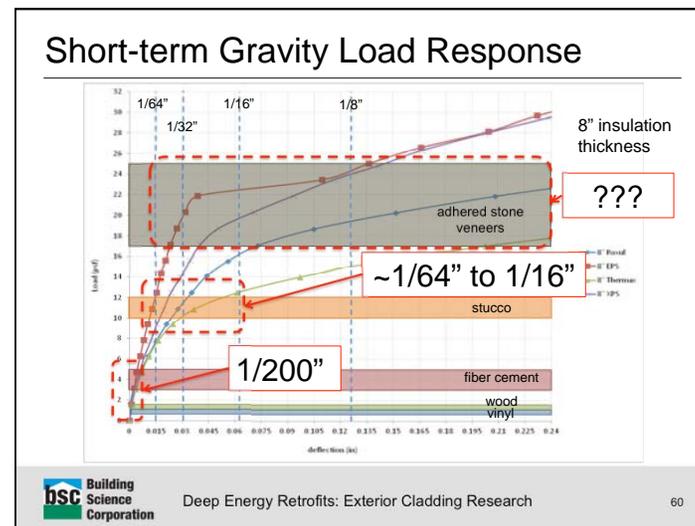
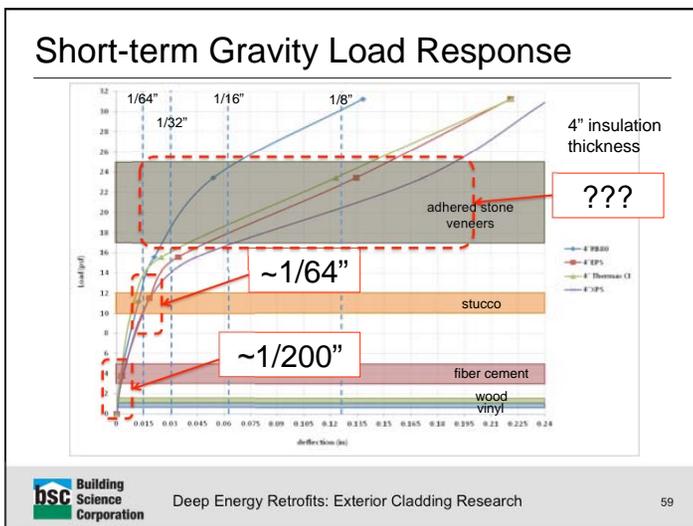


**BSC** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 57

### Short-term Gravity Load Response



**BSC** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 58



### Long-term Gravity Load Response

- Long term testing
- Test panels
  - 2'x8'
  - 1x3 furring
  - 16" vertical spacing of fasteners
- Load
  - 13 psf if 24" oc
  - 20 psf if 16" oc



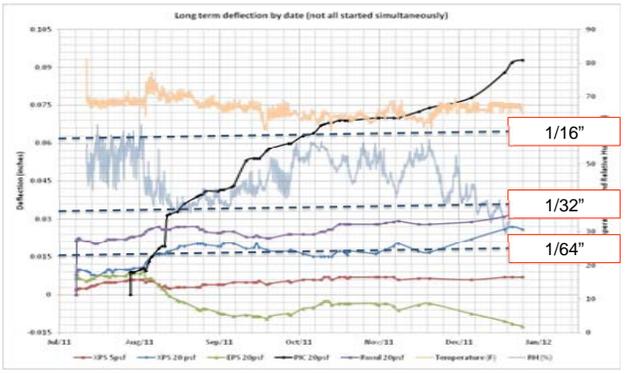
**BSC** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 61

### Long-term Gravity Load Response



**BSC** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 62

### Long-term Gravity Load Response



**BSC** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 63

### Testing Results

- Lightweight claddings (vinyl, wood, fiber cement) have very little movement both under initial loading and long term loading (~1/200")
- For lightweight claddings deflection does not even approach proposed deflection limit (1/16")
- Testing results in line with long history of performance of buildings constructed with this assembly

**BSC** Building Science Corporation  
 Deep Energy Retrofits: Exterior Cladding Research 64

## Testing Results

- Heavier brittle claddings (stucco, adhered stone veneers) initial deflection is not as important as long term deflection
- For stucco claddings (10psf), long term deflection after initial deflection is within proposed deflection limit in stable environmental conditions
- For adhered stone veneer (17psf to 25psf), capacity could be increased with increased fastener spacing.
- More research is needed to examine the performance of these systems in exposed environments

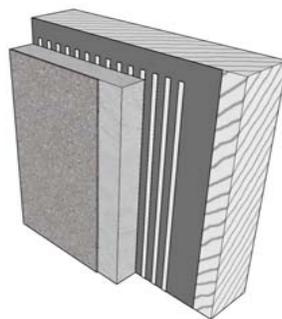


## ...Back to Exterior Insulation Approaches



## EIFS

- Exterior Insulation and Finish System (EIFS)
  - Lightweight
  - Cost effective
  - Water managed
- Minimal Thermal Bridging
- R-4 per inch
- System has a tainted history



## EIFS

- Commonly installed using adhesive
- The adhesive can also form the drainage gap in water managed systems



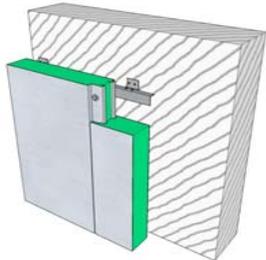
### EIFS



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 69

### Insulated Metal Panels

- Insulated Metal Panels (IMP)
  - Lightweight
  - Moderate cost
  - Water managed
- Minimal Thermal Bridging
- R-7.5+ per inch
- Can be an excellent enclosure system
- Requires some consideration for retrofit applications



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 70

### Insulated Metal Panels

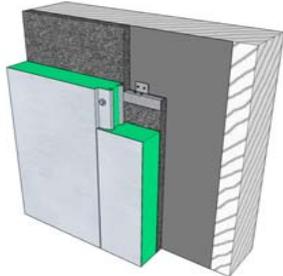
- Can be used as both a complete enclosure system



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 71

### Insulated Metal Panels

- Can be used as both a complete enclosure system
- Can also be used as an insulated cladding system



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 72

### Insulated Metal Panels

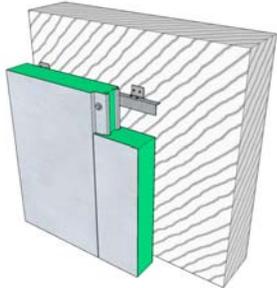
- Attachment often to metal hat channel or z-furring
  - In retrofit applications out of plane walls can require special adjustable systems or shims



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 73

### Insulated Metal Panels

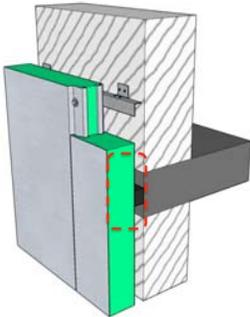
- IMP as a complete enclosure system
  - Provides all enclosure functions into a single system
  - System design as intended by panel manufactures



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 74

### Insulated Metal Panels

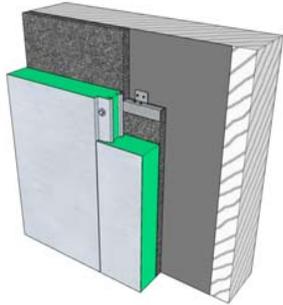
- IMP as a complete enclosure system
  - May require special detailing for compartmentalization at floors or partition walls, particularly in retrofit applications



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 75

### Insulated Metal Panels

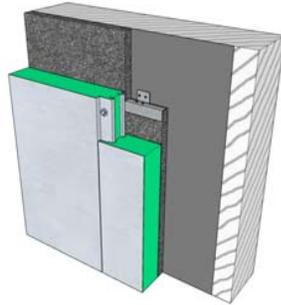
- IMP as an insulated cladding system
  - Provides thermal insulation and cladding
  - Rain water management and air tightness are provided by other elements
  - Modification to manufacturers intended design



**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 76

## Insulated Metal Panels (Retrofits)

- IMP as an insulated cladding system
  - Need to fill space between the panel and back up wall to prevent air by-pass of the insulation
  - Can simplify certain details such as interfaces at balconies, lower roofs, and compartmentalization
  - More in line with common construction detailing



Deep Energy Retrofits: Exterior Cladding Research

77

## Castle Square Deep Energy Retrofit



Deep Energy Retrofits: Exterior Cladding Research

78

## Castle Square DER



Deep Energy Retrofits: Exterior Cladding Research

79

## Castle Square DER

### Project Overview:

- Occupied rehabilitation
- 1960's era, brick and concrete public housing structure
- Majority owned by residents association



Deep Energy Retrofits: Exterior Cladding Research

80

### Castle Square DER

Spalling concrete

Energy costs!

Odors

Air quality

aesthetics

Out dated kitchens

Poor Comfort

**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 81

### Castle Square DER

47.3°F

ε=0.95

FLIR

39 54

**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 82

### Castle Square DER

- Enclosure System Challenges
  - Occupied rehab
  - Small existing floor areas
  - Cavity space between interior wall and brick
- Early decision to pursue exterior insulation retrofit option
- All systems were considered
  - Insulation and cladding
  - EIFS
  - IMP
    - Both as a complete enclosure and as an insulated cladding

**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 83

### Castle Square DER

- Enclosure Option Selection
  - Insulation and Cladding
    - Lack of UL rated assemblies
    - High cost of fire tests (NFPA 285)
  - EIFS
    - Lowest Cost
    - Highest Insurance
  - IMP (as a complete enclosure)
    - Transition detailing and compartmentalization concerns

**bsc** Building Science Corporation  
Deep Energy Retrofits: Exterior Cladding Research 84

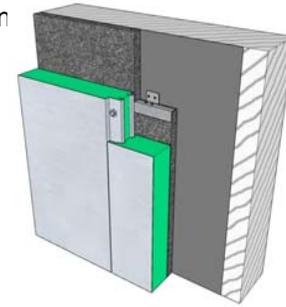
### Castle Square DER

- Enclosure Option Selection
  - IMP (as an insulated cladding)
    - Moderate cost
    - Able to address compartmentalization and transitions
    - Had to convince manufacturer that it was OK to do this

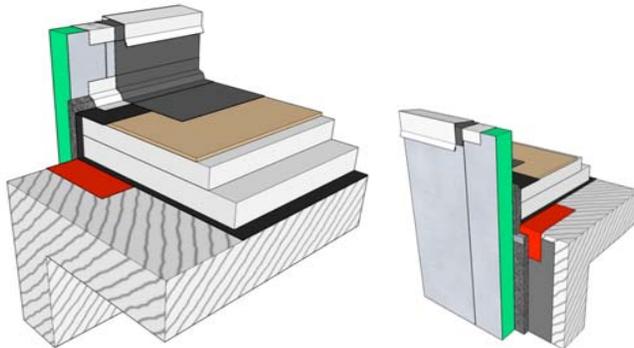


### Castle Square DER

- Enclosure Option Selection
  - IMP (as an insulated cladding)



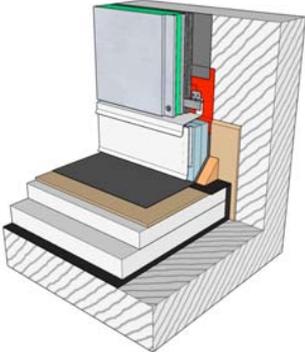
### Castle Square DER



### Castle Square DER



### Castle Square DER



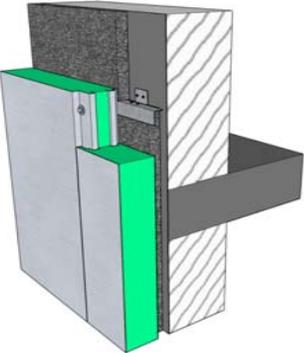
Building Science Corporation Deep Energy Retrofits: Exterior Cladding Research 89

### Castle Square DER



Building Science Corporation Deep Energy Retrofits: Exterior Cladding Research 90

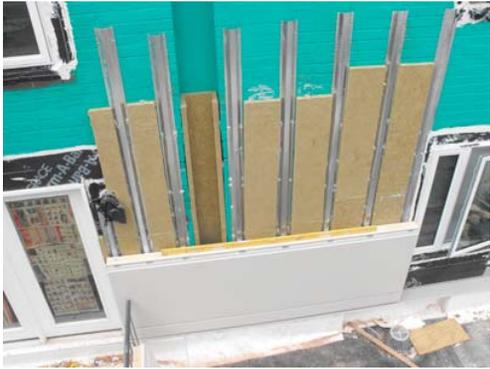
### Castle Square DER



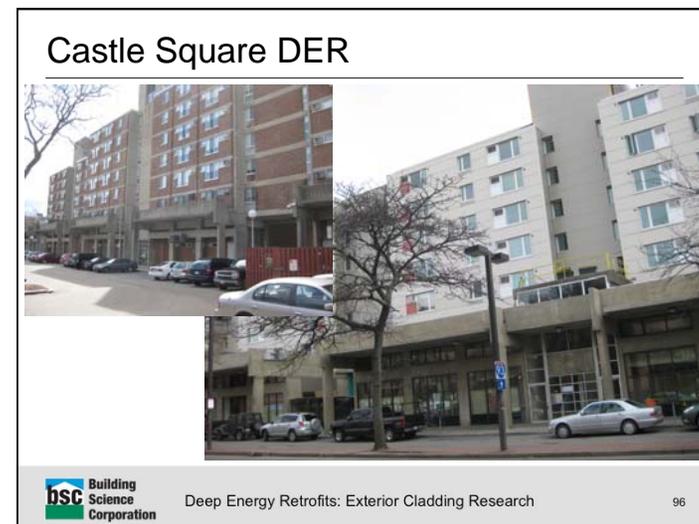
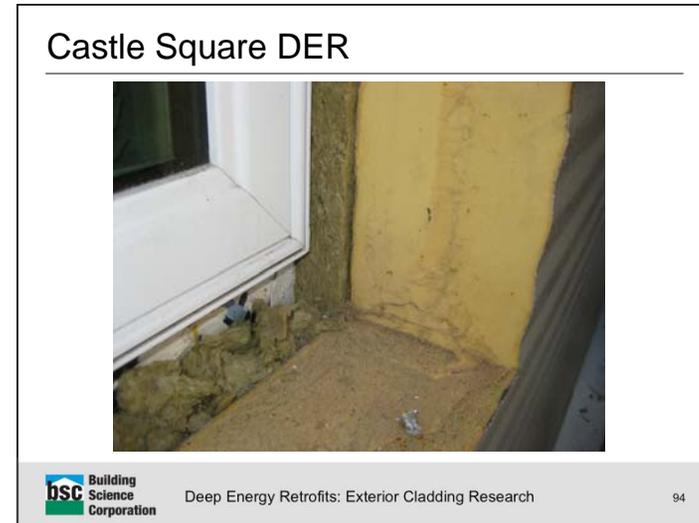
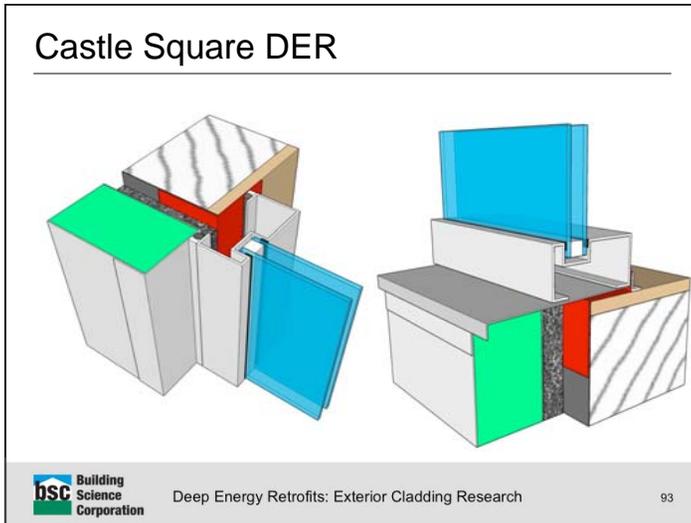
- Compartmentalization was achieved by an exterior liquid applied air barrier membrane

Building Science Corporation Deep Energy Retrofits: Exterior Cladding Research 91

### Castle Square DER



Building Science Corporation Deep Energy Retrofits: Exterior Cladding Research 92



---

**Thank you for your time!**  
**Any Questions?**

**This concludes The American Institute of Architects  
Continuing Education Systems Program**

 Building Science Corporation

Deep Energy Retrofits: Exterior Cladding Research 97