

You're receiving this email because of your relationship with Building Science Corporation. Please [confirm](#) your continued interest in receiving email from us.

You may [unsubscribe](#) if you no longer wish to receive our emails.

information consulting bookstore seminars building science.com e-news

Changing the way the world builds. People. Ideas. Integrity.

April 25, 2008 Issue # 1



In This Issue

[When Dr. Joe Speaks](#)

[About BSC](#)



Quick Links

[Register Now for Westford!](#)

[...or Atlanta!](#)

[See what we look like..](#)

[On second thought, see what our books look like](#)



Sign Up For This Newsletter!



Dear Jeffrey,

Thanks for reading the first issue of buildingscience.com e-news! Included below is the new mission statement for Building Science Corporation and what that has to do with this newsletter. You will also enjoy the reprinted version of Joe's ASHRAE column entitled "The Perfect Wall."

Happy reading!

Jeff Melvin
Building Science Corporation

When Dr. Joe Speaks...

[Building Science Listens](#)



We received the following in an internal email on April 1 @ 7:53 PM from Dr. Joe (He really, really likes it when we call him that):

"To change the way the world builds. Good people, good ideas, integrity.

The following should go across our header on our website: Changing the way the world builds. People, Ideas, Integrity

Everything in my life has been to make the built world better. I know that many of you feel the same way. We should be explicit about it. This is who we are."

Far more than just a pithy saying and definitely not an April Fool's joke, that email rant is the BSC Mission Statement. In fact, it will be across all of

**Forward
buildingscience.com
e-news to a friend!**

our web pages as soon as the website redesign has been completed.

So, let's be explicit, I thought. What better way to kick off our new e-newsletter than with that bit of insight into what has been going on at Building Science Corporation? You have told us that you want to hear from us regularly and this is our response. Apologies that it has come so late this month, but you should expect to see this in your inbox on the second Friday of every month from here on out.

buildingscience.com e-news will replace the randomly sent, seminar information specific emails I have been sending out of Thunderbird up until now. You will be happy to know that I have included a link to a reprint of Joe's ASHRAE article entitled "[The Perfect Wall](#)."

Look for this feature in every issue in addition to us keeping you informed about what is new here at BSC. You might even use the link in the sidebar to forward the email to friends you think would benefit from this regular insight.

By the way, there are still a few seats left for our first 2 seminars of the [Building Science Fundamentals 2008](#) season in [Westford](#), MA and [Atlanta](#), GA.

For those of you in need of continuing education credits, our 2-day seminar will again qualify for 16 AIA LU hours as well as HSW credit, RIA, AIAQC, and just about any other acronym you need us to match up with. (Most organizations will accept your Certificate of Completion of Building Science Fundamentals 2008 as proof of attendance.)

New additions at Building Science Press include the [Builder's Guide to Structural Insulated Panels Systems](#) and the [Insulating Guide](#).

If you truly enjoy the newsletters yourself, please use the Sign Up for This Newsletter link in the sidebar. Up until now, we have just been sending emails to our friends with the assumption that you really, really want to hear from us. Opting in guarantees that you will continue receiving future editions of buildingscience.com e-news.

Of course, if you don't see yourself reading this monthly e-newsletter, please do not be afraid to opt out using the links at the top or bottom of the page. No harm, no foul.

The main point of this for me is that we are excited to tell you what we are up to because we are proud that everything we do here is to make the built world better, whether it is a [Habitat for Humanity house](#) we are designing or the [Mock-Up R-45 wall](#) we talked about at NESEA, then built at RDC on April 2-3, 2008; this is who we are.

We know many of you feel the same way. We know that is why you will keep coming back.

Talk to you next month (and please let us know what you think of our newsletter by clicking "reply").

-Jeff

About BSC

Building Science Corporation is a Boston based architecture and building science consulting firm with clients throughout North America.

Building Science Corporation specializes in building technology consulting. Our focus is preventing and resolving problems related to building design, construction and operation.

We are internationally recognized for our expertise in moisture dynamics, indoor air quality, and forensic (building failure) investigations. We are also on the leading edge of the design of sustainable communities and buildings.

We believe in promoting energy efficiency and environmental responsibility within the constraints of marketable and affordable building technology.

Read More About Us: www.buildingscience.com



You are receiving this newsletter either because you have requested it or because of your relationship with Building Science Corporation.

To opt out any time from receiving this newsletter, click on the "unsubscribe" link below. Otherwise, to ensure that you continue to receive this newsletter, please add newsletter@buildingscience.com to your address book now.

Your privacy matters to us.
We are not going to sell, rent, lend or share your information with others.

Copyright © 2008 Building Science Corporation, All rights reserved

You may reproduce this article by including this copyright.

Save
10%

For a limited time, [Building Science for Building Enclosures](#) will be available for a discount for subscribers to buildingscience.com e-news at Building Science Press. Apply the coupon code e-news042408 to your order to automatically receive a 10% discount on this incredible publication.

Offer Expires: May 9, 2008

[Forward email](#)

✉ **SafeUnsubscribe®**

This email was sent to jeff@buildingscience.com, by newsletter@buildingscience.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Building Science Corporation | 30 Forest St | Somerville | MA | 02143